

OWNERS
premier.

YOUR GUIDE TO
**HOLIDAY HOME
OWNERSHIP**

AT BRIGHTHOLME



WELCOME TO BRIGHTHOLME

We are a multi-award-winning family business, celebrating over 70 years of welcoming people to the Somerset Coast. Members of the House family are still actively involved in all day-to-day operations across the resort, so we have a personal interest in making sure everyone on our resort is well looked after and happy.

There is continuous investment across the resort, year on year, ensuring you are met with the highest of standards in all of our facilities. We have a dedicated team of staff to ensure no corners are cut, whether in service or maintenance.

We also offer an exceptional range of both facilities and ownership benefits.

4	THE FOUR STEPS TO OWNERSHIP
6	THE RESORT
8	ATTRACTIONS
11	LOCAL AREA
12	BUYING YOUR PERFECT HOME
14	LETTING OUT YOUR NEW HOLIDAY HOME
17	WAYS TO PAY
18	WE ARE EASY TO FIND



THE FOUR STEPS TO OWNERSHIP

1 THE RIGHT PARK

- Is the journey time from home reasonable?
- Does the park have facilities to suit the whole family?
- What is on offer in the local area for days out and things to do?
- What benefits do I get as a holiday home owner?
- How many months of the year can I use my holiday home?

2 THE RUNNING COSTS

- What are the annual site fees and when are they payable?
- What additional running costs are there on top of the site fees?
- Can I sub-let my holiday home to cover the costs?
- Are finance packages available?

3 THE HOLIDAY HOME

- What am I looking for in my 'home from home'?
- How much would a holiday home that meets my requirements, cost to buy?
- Can I choose my pitch?
- How long can I keep my holiday home for?

4 THE PLOT

- How long will it take to site my holiday home?
- How long will it take to arrange and obtain finance?
- When will I be able to collect my keys?
- Once I own my holiday home, where do I get help if I need anything?



THE RESORT

A picturesque beachside holiday park, only a step away from the sandy beaches of Brean and Berrow; Brightholme is so much more than a one-time holiday destination.

As Brightholme is on the smaller side, it means it is more accustomed to families and couples who are looking for a quieter, more relaxed park away from the excitement of our sister park, Holiday Resort Unity and Brean Leisure Park.

Brightholme only consists of privately owned holiday homes, each with their own fenced plot. The park itself also has direct beach access, meaning you really are only a step away from the seven miles of glorious golden sands, the new stretch of the England Coast Path, and the National Trust site of Brean Down.

Brightholme has its own onsite bar, restaurant and entertainment venue serving quality, freshly prepared, homecooked meals, perfect for after a busy day on the beach.

We understand how finding the right location for a holiday home is a challenge; trying to find the perfect location and lifestyle that suits all the family can seem an impossible task. We can help.

Our sister park, Holiday Resort Unity, has won many awards over the years, including 'Holiday Park of the Year', as well as multiple awards for the facilities, customer care and our commitment to sustainability and the environment. Holiday Resort Unity has also received the gold standard 'David Bellamy Special Recognition Award' for the continued work around the resort to protect and encourage wildlife.



LOCAL ATTRACTIONS

OWNING A HOLIDAY HOME AT HOLIDAY RESORT UNITY IS THE PERFECT BASE FROM WHICH TO EXPLORE THE WEST COUNTRY.

PLACES TO VISIT

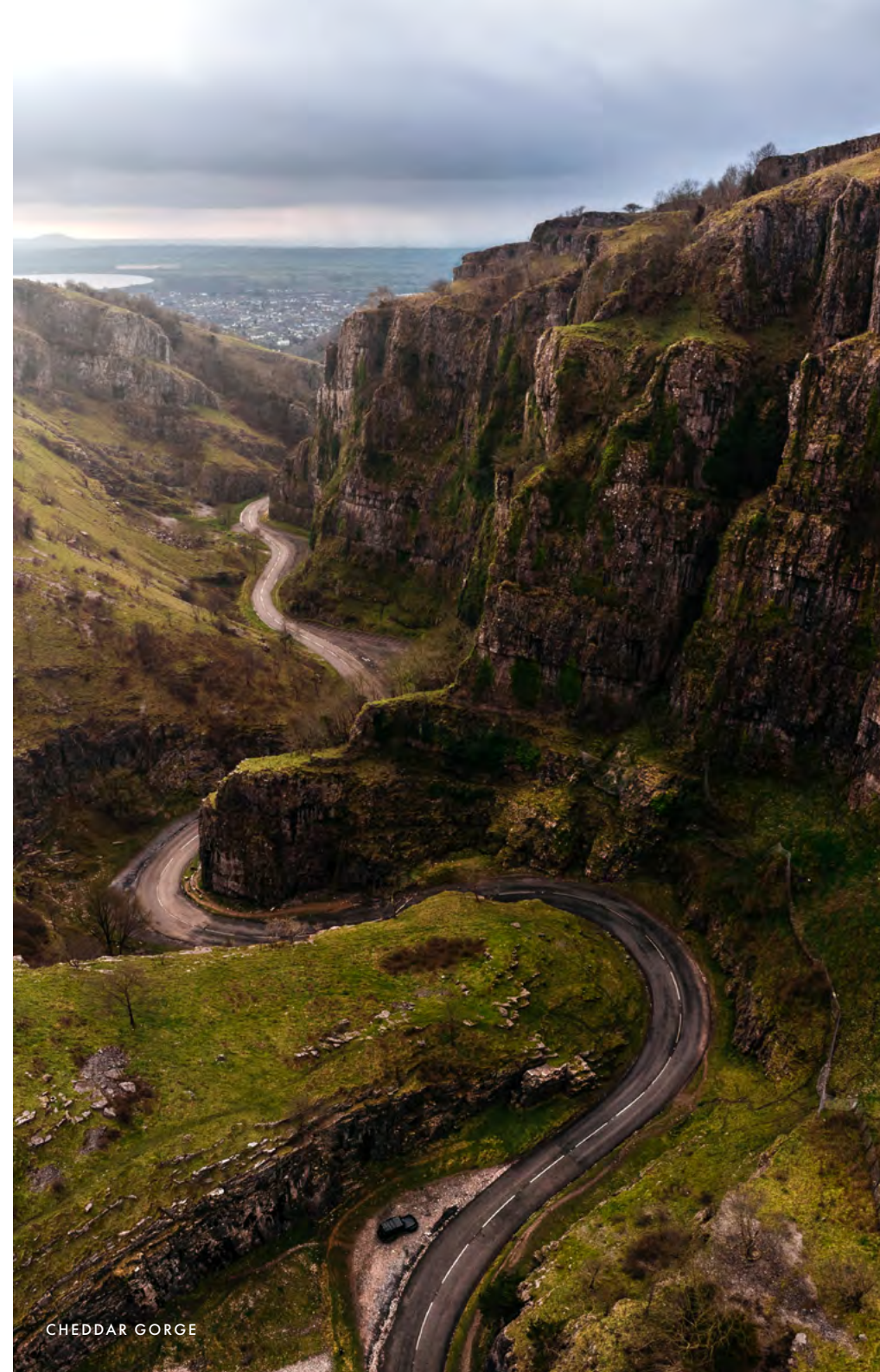
- The historic maritime city of Bristol, with vibrant waterfront, bars, restaurants and attractions
- Wells, famous for The Bishop's Palace and Gardens, and Wells Cathedral
- Cheddar Gorge, caves and village
- Glastonbury; visit the Tor and Chalice Well
- Burnham-on-Sea
- Weston-super-Mare; The Grand Pier
- Wookey Hole Caves
- Dunster and the West Somerset Coast
- The National Trust site of Brean Down
- England Coast Path which links to the South West
- Coastal Path at Minehead

ACTIVITIES AVAILABLE NEARBY

- Sailing
- Fishing
- Mountain biking
- Walking
- Horse riding
- Rock climbing
- Dry skiing
- Caving and potholing

SHOPPING

- Bristol and Cabot Circus
- Bath
- The Mall at Cribbs Causeway
- Clarks Village in Street
- Exeter



CHEDDAR GORGE



WESTON-SUPER-MARE



CLIFTON SUSPENSION BRIDGE



BREAN & BERROW BEACH



BURNHAM LIGHTHOUSE

THE LOCAL AREA

Whether you enjoy sandy beaches, idyllic countryside walks or traditional seaside towns; with a holiday home at Brean, you'll be spoilt for choice.

Just a step away, you will find seven miles of golden sands, access to national cycle routes, and the newest stretch of the England Coast Path at the National Trust site of Brean Down.

Brean Down is a natural pier with a Victorian fort, which on clear days offers unrivalled views of the Somerset Coast and the South Wales coastline. Cattle and wild ponies can be found grazing, and there's an abundance of flora and fauna, changing with the seasons.

The location is favoured by walkers, cyclists, wildlife enthusiasts and photographers. Brean Beach featured in The Telegraph as one of the top 10 dog-friendly beaches, and The Guardian hailed Brean Down as one of the top 10 walks in the UK.

BUYING YOUR PERFECT HOLIDAY HOME

Buying your own home from home is more affordable than you think. With one upfront deposit, followed by affordable monthly payments, you could be the happy owner of a holiday home here at Brightholme.

We want to make buying a holiday home as easy and affordable as it can be. All you need is a 20% deposit of the caravan's value. Once this is in place, we can help you choose the most sensible finance package. We offer a range of fixed-rate finance options for you to choose from.

You can, of course, pay for your holiday home outright without using one of our funding packages. Whatever works best for you and your family.

ANNUAL FEES

TYPICAL ANNUAL FEES FROM: £4190
(based on a 30ft x 10ft pitch – 2023/2024)

As with all holiday parks, there are other costs that are payable when you own your own holiday home such as insurance, gas, electric and rates. One of our friendly sales advisors will happily talk you through all relevant costs. We can also arrange for you to spread the cost through the year!





WAYS TO PAY

CASH PURCHASE

A card payment in person handled by one of our friendly sales team or a BACS transfer directly into our company account will be the fastest way to complete your purchase.

HOLIDAY HOME FINANCE*

Blackhorse Finance offer an option to allow you to spread the cost over a period of up to 120 months with manageable monthly payments to suit your budget, A 20% deposit of the holiday home purchase price will be required with any finance package – our sales team can provide more information on this option at your request.

3RD PARTY LOAN

The option to raise the funds yourself through your bank or high street lender is another option that may best suit you and your family.

*Finance is available on selected holiday homes based on the age of the unit. Subject to status. Terms and conditions apply.

WHAT HAPPENS NEXT?

Once you have chosen your dream holiday home, paid 20% deposit and completed the paperwork we can then begin the process of locating your chosen holiday home on the destination pitch.

We will aim for your holiday home to be ready for you to enjoy within 3 weeks of the payment date.

This includes the movement and connection onto your chosen pitch, plumbing, gas safety test, electrical check, full valet and any snagging items agreed.

Once all the above is completed the keys will be ready for you and you can start to enjoy your family holidays here at Brightholme.

FAQS

CAN I CHOOSE MY PLOT?

Some of our pre-loved holiday homes may already be located on a plot, but in most cases there will be a choice of plots available to you.

HOW LONG CAN I KEEP MY HOLIDAY HOME FOR?

We offer a 15-year life on your holiday home. Therefore, if you buy a brand new holiday home, you can keep it on-site for 15 years, if you buy a holiday home that is 5 years old, you will have 10 years remaining.

CAN FRIENDS & FAMILY VISIT?

Yes of course. Friends and family are more than welcome to come and enjoy Brightholme with you.

CAN I BRING MY DOG/DOGS?

Yes, of course, they're part of the family! We are a pet-friendly park, and our pitches have secure, enclosed gardens. Brightholme also has direct beach access to the 7 miles of golden sands, perfect for letting your four-legged friends explore on.

CAN I RENT OUT MY HOLIDAY HOME?

Yes! You may wish to keep your holiday home for exclusive use, but renting it out is a great way to cover the costs of the annual site fees.

For maximum financial benefit, you can manage the advertising, maintenance (including housekeeping) and letting of this yourself, that way, you get to keep 100% of the rental costs, and we can advise you on rates based on the specification of your holiday home and the weeks you wish to let. Please speak to one of our friendly team who will be able to offer more advice on this.

IS THERE A LIMIT TO HOW LONG I CAN STAY?

Yes. We are open from Mid February to Mid November and your holiday home is for recreational use only, you are welcome to use it as little or as much as you like but you cannot stay for more than 28 consecutive days. We are non-residential park and you are required to provide proof of an alternative address.

DO I HAVE TO OPEN AND CLOSE UP MYSELF?

This is included in the annual running costs and will include a drain down service at the end of the season and reconnection for the following season. We are also available to offer advice on the best practices for the winterisation of your holiday home.

WHO DO I GO TO IF I HAVE A PROBLEM?

The Ownership Team are here seven days a week between 9am-5pm to help you with any enquiries or issues you may have. Outside of these times, should there be an emergency, our resort is a 24-hour operation, so there will always be someone on hand to help.

WHAT IF I WANT TO SELL?

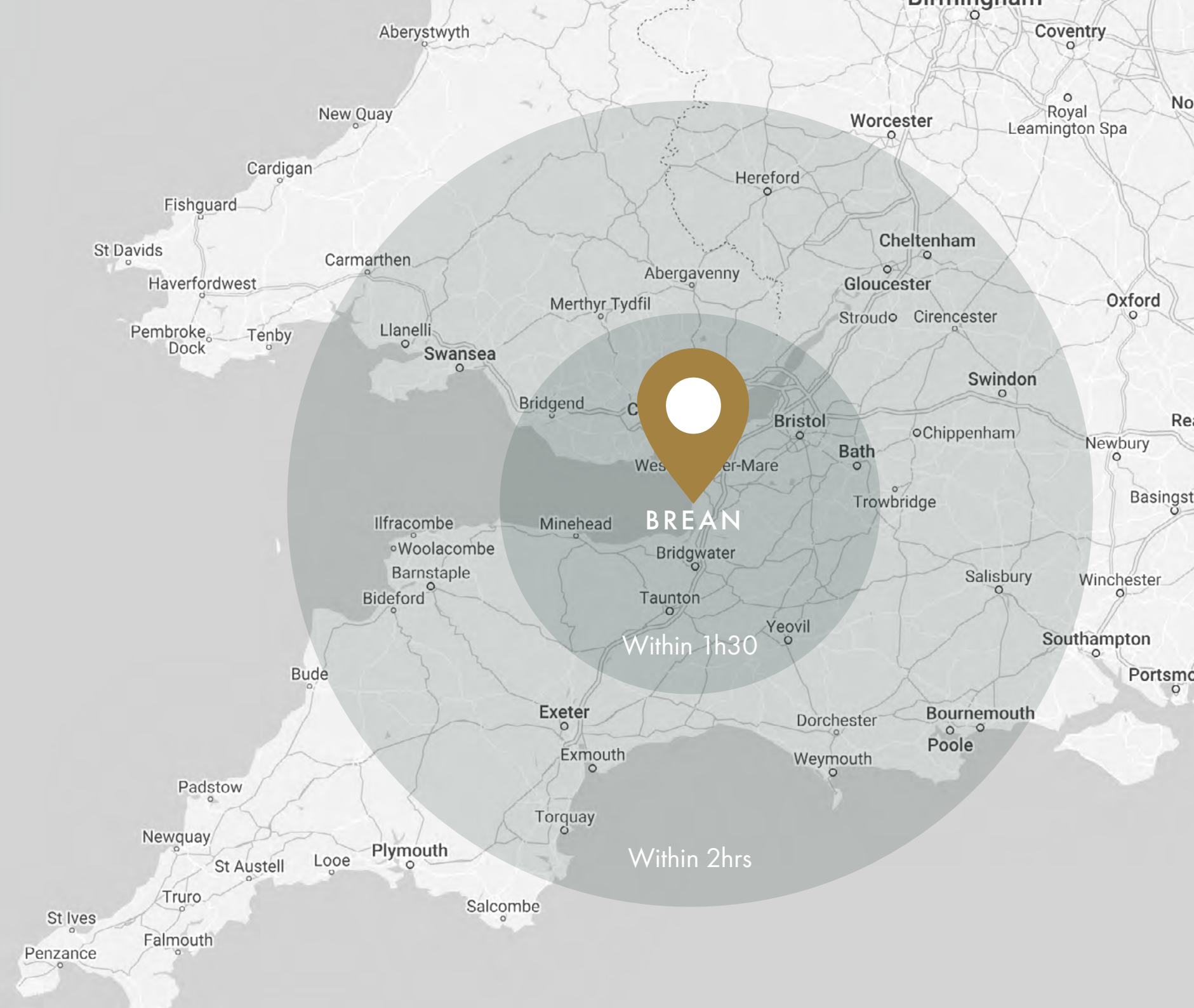
We hope you stay with us for many happy years, but from time to time your life changes and you might come to the difficult decision to sell your holiday home. If you decide you want to sell, please come and speak to us first, and we will offer you the best price we can. You can sell your holiday home privately, but as on most parks, there is a commission payable to us of 15% for all private sales.

DO I NEED TO INSURE MY HOLIDAY HOME?

All holiday homes must be insured. You can do this through us, at a cost of around £300 per year, depending on the value of your caravan, or you are welcome to find your own insurance as long as it covers everything we require, and we receive a copy of the certificate. There will be an admin fee added to your account of £35 +VAT if you choose not to insure through our block policy.



WE ARE EASY
TO FIND





OWNERS
premier.

WWW.BRIGHTHOLMEHOLIDAYPARK.CO.UK | 01278 751 602
BRIGHTHOLME HOLIDAY PARK, COAST ROAD, BREAN SANDS, SOMERSET, TA8 2QY